



 University of  
Kentucky

WUKY Radio

2018 Financial Statements

**WUKY Radio**  
**A Public Telecommunications Entity**  
**An Organizational Unit of the University of Kentucky**  
**Financial Statements**  
**Years Ended June 30, 2018 and 2017**

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## Independent Auditor's Report

Board of Trustees  
University of Kentucky  
WUKY Radio  
Lexington, Kentucky

We have audited the accompanying financial statements of the University of Kentucky WUKY Radio (WUKY Radio), a public broadcasting entity owned and operated by the University of Kentucky (University) and an organizational unit of the University, as of and for the years ended June 30, 2018 and 2017, and the related notes to financial statements, which collectively comprise WUKY Radio's basic financial statements as listed in the table of contents.

### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

### Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

## **Opinion**

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of WUKY Radio as of June 30, 2018 and 2017, and the changes in financial position and cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

## **Emphasis of Matter**

As discussed in Note 1, the financial statements of WUKY Radio are intended to present the financial position, the changes in financial position and cash flows of only that portion of the business-type activities that is attributable to the transactions of WUKY Radio. They do not purport to, and do not, present fairly the financial position of the University as of June 30, 2018 and 2017, the changes in its financial position or its cash flows for the years then ended in conformity with accounting principles generally accepted in the United States of America. Our opinion is not modified with respect to this matter.

## **Other Matter**

### *Required Supplementary Information*

Accounting principles generally accepted in the United States of America require that the management's discussion and analysis as listed in the table of contents be presented to supplement the basic financial statements. Such information, although not a part of the basic financial statements, is required by the Governmental Accounting Standards Board, who considers it to be an essential part of financial reporting for placing the basic financial statements in an appropriate operational, economic or historical context. We have applied certain limited procedures to the required supplementary information in accordance with auditing standards generally accepted in the United States of America, which consisted of inquiries of management about the methods of preparing the information and comparing the information for consistency with management's responses to our inquiries, the basic financial statements and other knowledge we obtained during our audits of the basic financial statements. We do not express an opinion or provide any assurance on the information because the limited procedures do not provide us with sufficient evidence to express an opinion or provide any assurance.

*BKD, LLP*

Louisville, Kentucky  
October 5, 2018

**WUKY RADIO**  
**A PUBLIC TELECOMMUNICATIONS ENTITY**  
**AN ORGANIZATIONAL UNIT OF THE UNIVERSITY OF KENTUCKY**  
**MANAGEMENT'S DISCUSSION AND ANALYSIS**  
**YEARS ENDED JUNE 30, 2018 AND 2017**

WUKY Radio's Management's Discussion and Analysis (MD&A) of its financial condition provides an overview of the financial performance of WUKY Radio for the years ended June 30, 2018 and 2017. Management has prepared this discussion, which provides summary financial information. MD&A should be read in conjunction with the accompanying financial statements and related footnotes.

**Financial Highlights**

- Total assets decreased \$29,402 or 2.8%. This change was primarily due to a decrease in cash and cash equivalents of \$108,274 offset by an increase in capital assets, net of \$84,311.
- Total liabilities decreased \$43,774 or 69.7%. This change was due to a decrease in accounts payable and accrued liabilities of \$34,960 and a decrease in unearned revenue of \$8,814.
- Net position increased \$14,372 or 1.4% to \$1,016,398.
- Operating revenues decreased \$2,959 or 0.6% to \$473,516.
- Operating expenses increased \$133,479 or 10.7% to \$1,382,376.

**Using the Financial Statements**

This financial report consists of three financial statements: the Statement of Net Position; the Statement of Revenues, Expenses and Changes in Net Position; and the Statement of Cash Flows. These financial statements are prepared in accordance with Governmental Accounting Standards Board (GASB) Statement No. 35, *Basic Financial Statements – and Management's Discussion and Analysis – for Public Colleges and Universities*.

One of the most important questions asked about its finances is whether WUKY Radio is better off as a result of the year's activities. One key to answering this question is the financial statements of WUKY Radio. The Statement of Net Position, Statement of Revenues, Expenses and Changes in Net Position, and the Statement of Cash Flows present financial information on WUKY Radio in a format similar to that used by corporations, and present a long-term view of WUKY Radio's finances. WUKY Radio's net position (the difference between assets, deferred outflows of resources, liabilities and deferred inflows of resources) is one sign of its financial health. Over time, increases or decreases in net position indicate the improvement or erosion of WUKY Radio's financial health.

The Statement of Net Position includes all assets, deferred outflows of resources, liabilities and deferred inflows of resources. It is prepared on the accrual basis of accounting, whereby revenues and assets are recognized when the service is provided and expenses and liabilities are recognized when others provide the service, regardless of when cash is exchanged.

The Statement of Revenues, Expenses and Changes in Net Position presents the revenues earned and expenses incurred during the year. Activities are reported as either operating or nonoperating.

Another important factor to consider when evaluating financial viability is WUKY Radio's ability to meet financial obligations as they become due. The Statement of Cash Flows presents information related to cash inflows and outflows, summarized by operating, noncapital financing, capital and related financing, and investing activities.

**Reporting Entity**

WUKY Radio is an organizational unit of the University of Kentucky (the University), which is a component unit of the Commonwealth of Kentucky (the Commonwealth) and is included in the basic financial statements of the

Commonwealth. WUKY Radio is owned and operated by the University. Funds for operations are received from the University.

**Condensed Statements of Net Position**

	2018	2017	2016
<b>ASSETS</b>			
Current assets	\$ 251,508	\$ 281,292	\$ 198,509
Capital assets, net	740,711	656,400	603,137
Other noncurrent assets	43,203	127,132	28,146
Total assets	1,035,422	1,064,824	829,792
 <b>LIABILITIES</b>			
Current liabilities	19,024	62,798	40,242
Total liabilities	19,024	62,798	40,242
 <b>NET POSITION</b>			
Net investment in capital assets	740,711	656,400	603,137
Restricted			
Nonexpendable	22,537	20,052	20,588
Expendable	140,072	128,028	113,003
Unrestricted	113,078	197,546	52,822
Total net position	\$ 1,016,398	\$ 1,002,026	\$ 789,550

**Assets.** As of June 30, 2018, WUKY Radio's assets totaled \$1,035,422. Capital assets, net represented WUKY Radio's largest asset, totaling \$740,711 or 71.5% of total assets.

Total assets decreased \$29,402 during the year ended June 30, 2018. This decrease was primarily due to a decrease in cash and cash equivalents of \$108,274 offset by an increase in capital assets, net of \$84,311.

**Liabilities.** At June 30, 2018, WUKY Radio's liabilities totaled \$19,024. Accounts payable and accrued liabilities totaling \$16,251 represented WUKY Radio's largest liability at 85.4% and decreased \$34,960 primarily due to timing differences in payments to vendors.

**Net Position.** Net position at June 30, 2018 totaled \$1,016,398 or 98.2% of total assets. Net investment in capital assets totaling \$740,711 comprise 72.9% of total net position.

Total net position increased \$14,372 during the year ended June 30, 2018. Restricted net position increased \$14,529 primarily due to gift and underwriting revenues exceeding restricted expenditures. Net investment in capital assets increased \$84,311 due to the additions of new equipment for WUKY Radio's new studio location. Unrestricted net position decreased \$84,468 due to expenses exceeding revenues.

**2017 Versus 2016.** Total net position increased \$212,476 from June 30, 2016 to June 30, 2017. Unrestricted net position increased \$144,724 due to revenues exceeding expenses. Restricted net position increased \$14,489 due to gift and underwriting revenues exceeding restricted expenditures. Net investment in capital assets increased by \$53,263 due to the addition of new equipment for WUKY Radio's new studio location.

**Condensed Statements of Revenues, Expenses and Changes in Net Position**

	2018	2017	2016
<b>OPERATING REVENUES</b>			
Sales related to fundraising activities	\$ 18,664	\$ 47,666	\$ 38,551
Underwriting income	333,770	306,550	321,647
Up-link syndication income	270	1,090	900
Community service grants	120,812	121,169	127,338
Total operating revenues	<u>473,516</u>	<u>476,475</u>	<u>488,436</u>
<b>OPERATING EXPENSES</b>			
Program services	798,636	627,058	881,364
Supporting services	503,024	595,457	604,147
Depreciation	80,716	26,382	28,687
Total operating expenses	<u>1,382,376</u>	<u>1,248,897</u>	<u>1,514,198</u>
<b>NET LOSS FROM OPERATIONS</b>	<u>(908,860)</u>	<u>(772,422)</u>	<u>(1,025,762)</u>
<b>NONOPERATING REVENUES</b>			
Gifts	318,662	299,621	301,036
Grants from the University of Kentucky	602,497	682,375	573,201
Other, net	2,073	2,902	1,028
Total nonoperating revenues	<u>923,232</u>	<u>984,898</u>	<u>875,265</u>
<b>INCREASE (DECREASE) IN NET POSITION</b>	14,372	212,476	(150,497)
<b>NET POSITION, beginning of year</b>	<u>1,002,026</u>	<u>789,550</u>	<u>940,047</u>
<b>NET POSITION, end of year</b>	<u>\$ 1,016,398</u>	<u>\$ 1,002,026</u>	<u>\$ 789,550</u>

**2018.** WUKY Radio's operating revenues of \$473,516 decreased \$2,959 or 0.6% primarily due to sales related to fundraising activities decreasing \$29,002 as a result of a decrease in the number of fundraising events offset by a \$27,220 increase in underwriting income as a result of new underwriting contracts.

Operating expenses totaled \$1,382,376, of which 57.8% was used for program services such as local programming production, broadcasting, and program information expenses. The remaining 42.2% was used for supporting services such as management and general, fundraising, and underwriting and grant solicitation expenses and depreciation. Operating expenses increased \$133,479 primarily due to an increase in broadcasting expenses related to getting the new studio location in operation. Depreciation also increased this year due to the first full year of depreciation on the Studio-Transmitter-Link equipment.

For the year ended June 30, 2018, net nonoperating revenues totaled \$923,232. This was primarily composed of \$602,497 in grants from the University for capital purchases and facilities and administrative support along with \$318,662 in gifts. Grants from the University decreased \$79,878 primarily due to a decrease in for capital purposes offset by an increase in support from the University.

**2017 Versus 2016.** Operating revenues decreased \$11,961 when comparing fiscal year 2017 to 2016. This decrease was primarily due to a decrease in underwriting income. Operating expenses decreased \$265,301 primarily due to a decrease in broadcasting expenses. Net nonoperating revenues increased \$109,633 due to increases in grants from the University.

Another way to assess the financial health of an organization is to look at the Statement of Cash Flows. The primary purpose of the Statement of Cash Flows is to provide information about the cash receipts and cash payments made by WUKY Radio during the period. The Statement of Cash Flows also helps financial statement readers assess WUKY Radio's:

- ability to generate future net cash flows,
- ability to meet obligations as they become due, and
- need for external financing.

**Condensed Statements of Cash Flows**

	2018	2017	2016
<b>CASH PROVIDED (USED) BY:</b>			
Operating activities	\$ (750,706)	\$ (632,912)	\$ (906,402)
Noncapital financing activities	774,916	720,924	795,242
Capital and related financing activities	(133,401)	73,657	9,317
Investing activities	917	907	(458)
Net increase (decrease) in cash and cash equivalents	<u>(108,274)</u>	<u>162,576</u>	<u>(102,301)</u>
<b>CASH AND CASH EQUIVALENTS, beginning of year</b>	<u>327,304</u>	<u>164,728</u>	<u>267,029</u>
<b>CASH AND CASH EQUIVALENTS, end of year</b>	<u><u>\$ 219,030</u></u>	<u><u>\$ 327,304</u></u>	<u><u>\$ 164,728</u></u>

**2018.** The major sources of cash included in operating activities were underwriting income of \$331,550 and grants of \$120,812. The largest cash payments for operating activities were \$795,074 for salaries, wages and benefits and \$426,928 to vendors and contractors.

Cash provided by noncapital financing activities increased \$53,992 mainly due to increases in grants from the University for non-capital purposes and gifts received for other purposes.

Net cash used by capital and related financing activities of \$133,401 was primarily due to purchases of capital assets offset by grants from the University for capital purposes.

**2017 Versus 2016.** Net cash used by operating activities decreased \$273,490 from June 30, 2016 to June 30, 2017 primarily due to a decrease in cash used by payments to vendors and contractors. Net cash provided by noncapital financing activities decreased \$74,318 due to a decrease in grants from the University for non-capital purposes. Net cash provided by capital and related financing activities increased \$64,340 primarily due to grants from the University for capital purposes offset by purchases of capital assets.



## Capital Asset and Debt Administration

**Capital Assets.** Capital assets, net of accumulated depreciation, totaled \$740,711 at June 30, 2018, an increase of \$84,311 from fiscal year 2017. Capital assets as of June 30, 2018, 2017, and 2016, and changes in capital assets during the years ended June 30, 2017 and 2018 are as follows:

	Balance June 30, 2016	Net Additions/ (Deductions)	Balance June 30, 2017	Net Additions/ (Deductions)	Balance June 30, 2018
WUKY PBS Antenna	\$ 750,414	\$ —	\$ 750,414	\$ —	\$ 750,414
Equipment	412,284	78,045	490,329	112,963	603,292
	<u>1,162,698</u>	<u>78,045</u>	<u>1,240,743</u>	<u>112,963</u>	<u>1,353,706</u>
<u>Accumulated depreciation</u>					
WUKY PBS Antenna	(159,473)	(18,762)	(178,235)	(18,760)	(196,995)
Equipment	(400,088)	(6,020)	(406,108)	(9,892)	(416,000)
	<u>(559,561)</u>	<u>(24,782)</u>	<u>(584,343)</u>	<u>(28,652)</u>	<u>(612,995)</u>
Total	<u>\$ 603,137</u>	<u>\$ 53,263</u>	<u>\$ 656,400</u>	<u>\$ 84,311</u>	<u>\$ 740,711</u>

**Debt.** WUKY Radio had no debt at or during the year ended June 30, 2018, or 2017.

### Factors Impacting Future Periods

WUKY Radio has two sources of funding that are impacted by the ongoing economic situation; membership and underwriting. Membership and underwriting revenue comprise over 50% of WUKY Radio's annual funding. WUKY Radio's membership revenue was stagnate this year. WUKY is committed to membership growth. In an effort to revitalize growth, WUKY Radio has engaged in certain community events to increase nonprofit community awareness. In addition, WUKY Radio has also partnered with multiple community organizations to raise awareness of the station in additional demographics. WUKY Radio is also working to increase membership and revenue with audience growth, membership management training, utilizing the best practices of other stations, and developing a partnership with National Public Radio to obtain major gifts.

Underwriting sales have experienced an increase this year after declines in previous years. WUKY is cautiously optimistic that this trend will continue. WUKY Radio continues implementing a promotional plan with new Arbitron and RRC data to demonstrate WUKY Radio's business value to new underwriters using audience demographics, size and reach. WUKY Radio continues to engage the small business community and educate them with WUKY Radio's significance in their marketing programs.

The economic recovery and its impact on WUKY Radio's revenue and revenue growth continues to be of concern. WUKY Radio actively reviews potential standalone events that have higher revenue potential with minimal risk.

**WUKY RADIO**  
**A PUBLIC TELECOMMUNICATIONS ENTITY**  
**AN ORGANIZATIONAL UNIT OF THE UNIVERSITY OF KENTUCKY**  
**STATEMENTS OF NET POSITION**  
**JUNE 30, 2018 AND 2017**

	<u>2018</u>	<u>2017</u>
<b>ASSETS</b>		
<b>Current Assets</b>		
Cash and cash equivalents	\$ 206,970	\$ 230,160
Accounts receivable	44,538	51,132
Total current assets	<u>251,508</u>	<u>281,292</u>
<b>Noncurrent Assets</b>		
Restricted cash and cash equivalents	12,060	97,144
Endowment investments	31,143	29,988
Capital assets, net	740,711	656,400
Total noncurrent assets	<u>783,914</u>	<u>783,532</u>
Total assets	<u>1,035,422</u>	<u>1,064,824</u>
<b>LIABILITIES</b>		
<b>Current Liabilities</b>		
Accounts payable and accrued liabilities	16,251	51,211
Unearned revenue	2,773	11,587
Total current liabilities	<u>19,024</u>	<u>62,798</u>
Total liabilities	<u>19,024</u>	<u>62,798</u>
<b>NET POSITION</b>		
<b>Net investment in capital assets</b>	<u>740,711</u>	<u>656,400</u>
<b>Restricted</b>		
Nonexpendable	22,537	20,052
Expendable	140,072	128,028
Total restricted	<u>162,609</u>	<u>148,080</u>
<b>Unrestricted</b>	<u>113,078</u>	<u>197,546</u>
<b>Total net position</b>	<u>\$ 1,016,398</u>	<u>\$ 1,002,026</u>

See notes to financial statements

**WUKY RADIO**  
**A PUBLIC TELECOMMUNICATIONS ENTITY**  
**AN ORGANIZATIONAL UNIT OF THE UNIVERSITY OF KENTUCKY**  
**STATEMENTS OF REVENUES, EXPENSES AND CHANGES IN NET POSITION**  
**FOR THE YEARS ENDED JUNE 30, 2018 AND 2017**

	<u>2018</u>	<u>2017</u>
<b>OPERATING REVENUES</b>		
Sales related to fundraising activities	\$ 18,664	\$ 47,666
Underwriting income	333,770	306,550
Up-link syndication income	270	1,090
Community service grants from Corporation for Public Broadcasting	120,812	121,169
Total operating revenues	<u>473,516</u>	<u>476,475</u>
<b>OPERATING EXPENSES</b>		
Program services		
Local programming production	515,527	519,662
Broadcasting	239,675	56,102
Program information	43,434	51,294
Total program services	<u>798,636</u>	<u>627,058</u>
Supporting services		
Management and general	253,597	310,698
Fundraising	102,839	155,139
Underwriting and grant solicitation	146,588	129,620
Total supporting services	<u>503,024</u>	<u>595,457</u>
Depreciation	80,716	26,382
Total operating expenses	<u>1,382,376</u>	<u>1,248,897</u>
Net income (loss) from operations	<u>(908,860)</u>	<u>(772,422)</u>
<b>NONOPERATING REVENUES (EXPENSES)</b>		
Gifts	318,662	299,621
Investment income	2,073	2,966
Grants (to) from the University of Kentucky for noncapital purposes	570,872	529,008
Net nonoperating revenues	<u>891,607</u>	<u>831,595</u>
Net income (loss) before other revenues, expenses, gains or losses	<u>(17,253)</u>	<u>59,173</u>
Grants (to) from the University of Kentucky for capital purposes	31,625	153,367
Other, net	—	(64)
Total other revenues (expenses)	<u>31,625</u>	<u>153,303</u>
<b>INCREASE (DECREASE) IN NET POSITION</b>	14,372	212,476
<b>NET POSITION, beginning of year</b>	<u>1,002,026</u>	<u>789,550</u>
<b>NET POSITION, end of year</b>	<u>\$ 1,016,398</u>	<u>\$ 1,002,026</u>

See notes to financial statements

**WUKY RADIO**  
**A PUBLIC TELECOMMUNICATIONS ENTITY**  
**AN ORGANIZATIONAL UNIT OF THE UNIVERSITY OF KENTUCKY**  
**STATEMENTS OF CASH FLOWS**  
**FOR THE YEARS ENDED JUNE 30, 2018 AND 2017**

	<u>2018</u>	<u>2017</u>
<b>CASH FLOWS FROM OPERATING ACTIVITIES</b>		
Sales related to fundraising activities	\$ 18,664	\$ 47,666
Underwriting income	331,550	288,463
Up-link syndication income	270	1,090
Grants	120,812	121,169
Payments to vendors and contractors	(426,928)	(261,201)
Salaries, wages and benefits	(795,074)	(830,099)
Net cash provided (used) by operating activities	<u>(750,706)</u>	<u>(632,912)</u>
<b>CASH FLOWS FROM NONCAPITAL FINANCING ACTIVITIES</b>		
Gifts and grants received for other than capital purposes		
Gifts received for other purposes	318,662	299,956
Grants from the University of Kentucky for non-capital purposes	456,254	420,968
Net cash provided (used) by noncapital financing activities	<u>774,916</u>	<u>720,924</u>
<b>CASH FLOWS FROM CAPITAL AND RELATED FINANCING ACTIVITIES</b>		
Grants from the University of Kentucky for capital purposes	31,625	153,367
Purchases of capital assets	(165,026)	(80,977)
Other receipts (payments)	—	1,267
Net cash provided (used) by capital and related financing activities	<u>(133,401)</u>	<u>73,657</u>
<b>CASH FLOWS FROM INVESTING ACTIVITIES</b>		
Proceeds from sales and maturities of investments	19,719	17,257
Interest and dividends on investments	935	907
Purchases of investments	(19,737)	(17,257)
Net cash provided (used) by investing activities	<u>917</u>	<u>907</u>
<b>NET INCREASE (DECREASE) IN CASH AND CASH EQUIVALENTS</b>	(108,274)	162,576
<b>CASH AND CASH EQUIVALENTS, BEGINNING OF YEAR</b>	<u>327,304</u>	<u>164,728</u>
<b>CASH AND CASH EQUIVALENTS, END OF YEAR</b>	<u>\$ 219,030</u>	<u>\$ 327,304</u>
<b>Reconciliation of net income (loss) from operations to net cash provided (used) by operating activities:</b>		
Net income (loss) from operations	\$ (908,860)	\$ (772,422)
Adjustments to reconcile net income (loss) from operations to net cash provided (used) by operating activities:		
Depreciation expense	80,716	26,382
Donated facilities and administrative support from the University of Kentucky	114,618	108,041
Change in underwriting accounts receivable	6,594	(17,469)
Change in accounts payable and accrued liabilities	(34,960)	23,174
Change in unearned revenue	(8,814)	(618)
<b>Net cash provided (used) by operating activities</b>	<u>\$ (750,706)</u>	<u>\$ (632,912)</u>

See notes to financial statements

**WUKY RADIO**  
**A PUBLIC TELECOMMUNICATIONS ENTITY**  
**AN ORGANIZATIONAL UNIT OF THE UNIVERSITY OF KENTUCKY**  
**NOTES TO FINANCIAL STATEMENTS**  
**JUNE 30, 2018 AND 2017**

**1. ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES**

**Reporting Entity**

WUKY Radio is an organizational unit of the University of Kentucky (the University), which is a component unit of the Commonwealth of Kentucky (the Commonwealth) and is included in the basic financial statements of the Commonwealth. WUKY Radio is owned and operated by the University. Funds for operations are received by the University.

**Basis of Presentation**

The accompanying financial statements have been prepared in accordance with accounting principles generally accepted in the United States of America as prescribed by the Governmental Accounting Standards Board (GASB). GASB establishes standards for external financial reporting for public colleges and universities and requires that resources be classified for accounting and reporting purposes into the following net position categories:

- Net investment in capital assets: Capital assets, net of accumulated depreciation and outstanding principal balances of debt attributable to the acquisition, construction or improvement of those assets.
- Restricted:
  - Nonexpendable* – Net position subject to externally imposed stipulations that they be maintained permanently by WUKY Radio. Such assets include WUKY Radio's permanent endowment funds.
  - Expendable* – Net position whose use by WUKY Radio is subject to externally imposed stipulations that can be fulfilled by actions of WUKY Radio pursuant to those stipulations or that expire by the passage of time.
- Unrestricted: Net position whose use by WUKY Radio is not subject to externally imposed stipulations. Unrestricted net position may be designated for specific purposes by action of management or may otherwise be limited by contractual agreements with outside parties.

The financial statement presentation is intended to provide a comprehensive, entity-wide perspective of WUKY Radio's assets, deferred outflows of resources, liabilities, deferred inflows of resources, net position, revenues, expenses, changes in net position and cash flows.

**Summary of Significant Accounting Policies**

Accrual Basis. The financial statements have been prepared on the accrual basis of accounting. Under the accrual basis of accounting, revenues are recognized when earned and expenses are recorded when an obligation has been incurred.

Cash and Cash Equivalents. WUKY Radio considers all highly liquid investments purchased with an original maturity of three months or less to be cash equivalents.

Noncurrent cash and cash equivalents includes plant funds allocated for capital projects and endowment fund cash pending transfer to the custodian for investment. Cash and cash equivalents held by WUKY Radio's endowment fund are included in endowment investments.

Accounts Receivable. Accounts receivable consist of amounts due from underwriting contracts. No allowance has been recorded, as the amounts are deemed to fully collectible.

Pooled Endowment Funds. All endowments are managed in a consolidated investment pool, which consists of more than 2,200 named funds. All contributing endowments participate in the income and appreciation of the pool on a per unit basis commensurate with their contribution to the pool. New endowments purchase units in the pool at the current unit value, which is calculated each month based on the fair value of the pool investments divided by the number of pool units outstanding. The market value method of accounting for pooled endowment funds is employed to ensure proper distribution of market price changes, realized gains (losses) on sales, accrued income earned, and distribution of investment earnings for expenditure by participating funds.

In accordance with the Kentucky Uniform Prudent Management of Institutional Funds Act (UPMIFA), as adopted by the Commonwealth in July 2010, the University employs a total return method for establishing investment objectives and spending policies designed to achieve financial equilibrium for endowment funds over the long term. The University makes expenditure decisions in accordance with UPMIFA and donor gift agreements. UPMIFA prescribes guidelines for expenditure of a donor-restricted endowment fund (in the absence of overriding, explicit donor stipulations) and focuses on the entirety of a donor-restricted endowment fund, that is, both the original gift amount(s) and net appreciation. In accordance with the standard of prudence prescribed by UPMIFA and consistent with industry standards, the University has adopted a spending policy with the long-term objective to maintain the purchasing power of each endowment and provide a predictable and sustainable level of income to support current operations.

The adopted spending policy is a “hybrid” policy, which includes both the market value of the endowment and the current level of inflation in determining spending each year. Annual spending is calculated by taking a weighted average comprising 60% of the prior year’s spending, adjusted for inflation, and 40% of the amount that results when the target annual spending rate of four percent is applied to the average market value of the endowment over the preceding 36 months. The spending amount determined by the formula is constrained so that the calculated rate is at least three percent, and not more than six percent, of the current endowment market value.

The University also utilizes an endowment management fee to support internal management and fundraising costs related to the endowment. For the years ended June 30, 2018 and 2017, the University’s annual endowment management fee was 0.50%.

To protect endowment funds from permanent impairment of value, spending and management fee withdrawals are suspended on endowments with a market value less than the contributed value by more than 20%. Additionally, endowments with a market value less than the contributed value by more than 10% undergo a formal review to determine the appropriate level of spending in accordance with various factors set forth in UPMIFA. All donor restrictions and stipulations prevail in decisions regarding preservation and spending of endowment funds.

The amount of gross spending policy distribution in accordance with the University’s endowment spending policy was \$1,344 and \$1,334 for the years ended June 30, 2018 and 2017, respectively.

Investments. Investments in marketable securities are carried at fair value. See footnote 2 for more information on the fair value determination. Changes in unrealized gain (loss) on the carrying value of investments are reported as a component of investment income in the Statements of Revenues, Expenses and Changes in Net Position.

Capital Assets. Capital assets are stated at cost at date of acquisition or, in the case of gifts, at fair market value at date of gift.

Equipment with a unit cost of \$5,000 or more and having an estimated useful life of greater than one year is capitalized. Renovations to buildings, infrastructure and land improvements that significantly increase the value or extend the useful life of the structure are capitalized. Routine repairs and maintenance are charged to operating expense in the year in which the expense is incurred. Depreciation of capital assets is computed on a straight-line basis over the estimated useful lives of the respective assets, generally 40 years for buildings, 10 – 25 years for land and building improvements and infrastructure and 5 – 20 years for equipment.

Unearned Revenue. Unearned revenue consists of amounts received from underwriting contracts that have not yet been earned under the terms of the agreement.

Restricted Asset Spending Policy. WUKY Radio's policy is that restrictions on assets cannot be fulfilled by the expenditure of unrestricted funds for similar purposes. The determination on whether restricted or unrestricted funds are expended for a particular purpose is made on a case-by-case basis. Restricted funds remain restricted until spent for the intended purpose.

Operating Activities. WUKY Radio defines operating activities, as reported on the Statements of Revenues, Expenses and Changes in Net Position, as those that generally result from exchange transactions, such as payments received for providing goods and services and payments made for services and goods received. WUKY Radio's operating revenues, other than community service grants from the Corporation for Public Broadcasting, are from exchange transactions. Certain significant revenues, such as gift revenue and grants from the University, are recorded as nonoperating revenues in accordance with GASB Statement No. 35.

Donated Services. Donated personal services of professional volunteers are recorded as revenue and expense in the accompanying Statements of Revenues, Expenses, and Changes in Net Position at estimated fair value based upon standard valuation rates and job level classifications developed by the Corporation for Public Broadcasting.

Use of Estimates. Financial statements prepared in conformity with accounting principles generally accepted in the United States of America require management to make estimates and assumptions that affect the reported amount of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements, and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from these estimates.

Income Taxes. The University, of which WUKY Radio is an organizational unit, is an agency and instrumentality of the Commonwealth, pursuant to Kentucky Revised Statutes sections 164.100 through 164.280. Accordingly, the University is excluded from federal income taxes as an organization described in section 115 of the Internal Revenue Code of 1986 as amended.

## 2. DEPOSITS AND INVESTMENTS

The fair value of deposits and investments, by type, at June 30, 2018 and 2017 is as follows:

	2018	2017
Cash and cash equivalents on deposit with the University of Kentucky	\$ 219,030	\$ 327,304
Investment in the University of Kentucky pooled endowment fund	31,143	29,988
Total	<u>\$ 250,173</u>	<u>\$ 357,292</u>
Statement of Net Position classification		
Cash and cash equivalents	\$ 206,970	\$ 230,160
Restricted cash and cash equivalents	12,060	97,144
Total cash and cash equivalents	219,030	327,304
Endowment investments	31,143	29,988
Total	<u>\$ 250,173</u>	<u>\$ 357,292</u>

Fair Value. Fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at a measurement date. The framework for measuring fair value established by generally accepted accounting principles provides a fair value hierarchy as follows:

Level 1	Quoted prices in active markets for identical assets or liabilities.
Level 2	Observable inputs other than level 1 prices, such as quoted prices for similar assets or liabilities; quoted prices in markets that are not active; or other inputs that are observable or can be corroborated by observable market data for substantially the full term of the assets or liabilities.
Level 3	Unobservable inputs supported by little or no market activity and are significant to the fair value of the assets or liabilities.

Cash and cash equivalents on deposit with the University are based on the historical cost and therefore are not classified in the fair value hierarchy. The investment in the University pooled endowment fund is derived based on the per unit calculation as described in footnote 1, thus is deemed to be a level 3 investment. For more information regarding the fair value measurements, refer to the University's financial statements, footnote 2. There have been no significant changes in the valuation techniques during the year ended June 30, 2018.

The composition of the University's pooled endowment fund based upon fair value at June 30, 2018 and 2017 is as follows:

	2018	2017
Cash and cash equivalents	0.3%	0.4%
Diversifying strategies	19.0%	18.8%
Global equity - hedged fund	6.0%	8.3%
Global equity - international	14.6%	13.8%
Global equity - private	15.0%	14.2%
Global equity - U.S.	9.3%	9.6%
Global fixed income - high quality/rate sensitive	7.6%	8.2%
Global fixed income - private credit	2.9%	3.0%
Global fixed income - public credit	6.1%	4.9%
Real assets - private	8.2%	9.6%
Real assets - public	11.0%	9.2%
Total	<u>100.0%</u>	<u>100.0%</u>

Deposit and Investment Policies. WUKY Radio follows the deposit and investment policies established by the University's Board of Trustees. Such policies are developed to establish and maintain sound financial management practices for the investment and management of WUKY Radio's balances.

For purposes of investment management, WUKY Radio's deposits and investments can be grouped into two significant categories:

- Cash and cash equivalents on deposit with the University, which the University invests in deposits with banks and the Commonwealth.
- Endowment investments in the University's pooled endowment fund.

Cash and cash equivalents on deposit with the University are managed based on the University's Operating Fund Investment Policy established by the Treasurer of the University.

Endowment investments are managed within guidelines established by the University's Endowment Investment Policy, as approved by the Investment Committee of the University's Board of Trustees, which governs the University's pooled endowment fund.

Deposit and Investment Risks. WUKY Radio's deposits and investments are exposed to various risks. Due to the level of risk associated with certain investment securities, it is at least reasonably possible that changes in the values of investment securities will occur in the near term and that such change could affect the investment amounts in the Statements of Net Position.



Credit Risk. Credit risk is the risk that the issuer or other counterparty to an investment will not fulfill its obligation, causing WUKY Radio to experience a loss of principal. As a means of limiting its exposure to losses arising from credit risk, the University's investment policies limit the exposure of its various investment types, as follows:

- Cash and cash equivalents on deposit with the University are governed by policy that minimizes risk in several ways. The University's deposits in Federal Deposit Insurance Corporation (FDIC) insured financial institutions are covered up to \$250,000 at each FDIC insured institution, state law requires that deposits in excess of this coverage be fully collateralized. Depository institutions issue a pledge of specific U.S. Treasury or agency securities, held in the name of the University by the Federal Reserve Bank, to cover all amounts over the \$250,000 coverage.
- Endowment managers are permitted to use derivative instruments to limit credit risk.

Custodial Credit Risk. Custodial credit risk is the risk that, in the event of the failure of the counterparty, WUKY Radio will not be able to recover the value of its investment or collateral securities that are in possession of an outside party. As a means of limiting its exposure to losses arising from custodial credit risk, the University's investment policies limit the exposure of its various investment types, as follows:

- Cash and cash equivalents on deposit with the University are invested in deposits which are held in the University's name. Deposits with the Commonwealth are held in the Commonwealth's name. The University maintains records evidencing WUKY Radio's ownership interest in such balances.
- Endowment investments are held in the University's name by the University's custodian. The University maintains records of WUKY Radio's ownership interest (units) in the University's pooled endowment fund.

Concentrations of Credit Risk. WUKY Radio's investments can be exposed to a concentration of credit risk if significant amounts are invested in any one issuer. As a means of limiting its exposure to concentrations of credit risk, the University's investment policies limit concentrations in various investment types, as follows:

- Cash and cash equivalents on deposit with the University are not limited as to the maximum amount that may be invested in one issuer. However, the University's cash deposits in local banks are governed by state law which requires full collateralization of balances exceeding amounts covered by the FDIC.
- The University's endowment core-plus fixed income manager is limited to a maximum investment in any one issuer of no more than three percent of total investments excluding sovereign debt of governments belonging to the Organization for Economic Cooperation and Development and U.S. agencies.

At June 30, 2018, WUKY Radio had no underlying investments in any one issuer which represented more than three percent of total investments, other than U.S. Treasury and agency obligations.

Interest Rate Risk. Interest rate risk is the risk that changes in interest rates will adversely affect the fair value of an investment. As a means of limiting its exposure to fair value losses arising from increasing interest rates, the University's investment policies limit the maturity of its various investment types, as follows:

- Cash and cash equivalents on deposit with the University have limited exposure to interest rate risk due to the short-term nature of the investment. The University requires that all deposits be available for use on the next business day.
- Endowment managers are permitted to use derivative instruments to limit interest rate risk. Additionally, endowment investments held by the University's core-plus fixed income managers are limited to a duration that is within two years of the duration of the Barclays U.S. Aggregate Bond Index and unconstrained fixed income strategies have been implemented to further mitigate interest rate risk.

Foreign Currency Risk. Foreign currency risk is the risk that fluctuations in exchange rates will adversely affect the fair value of an investment or deposit. WUKY Radio's exposure to foreign currency risk derives from certain endowment investments of the University's pooled endowment fund. The University's investment policy allows fixed income managers to invest a portion of their portfolios in non-U.S. securities. Additionally, the investment

policy allows various pooled fund managers to invest in accordance with the guidelines established in each individual fund's prospectus, which allows for investment in non-U.S. securities. Endowment managers are permitted to use derivative instruments to limit foreign currency risk.

### 3. CAPITAL ASSETS, NET

Capital assets as of June 30, 2018 and 2017 are as follows:

	2018			
	Beginning Balance	Additions	Deletions	Ending Balance
WUKY PBS Antenna	\$ 750,414	\$ —	\$ —	\$ 750,414
Equipment	490,329	165,027	52,064	603,292
	<u>1,240,743</u>	<u>165,027</u>	<u>52,064</u>	<u>1,353,706</u>
<u>Accumulated Depreciation</u>				
WUKY PBS Antenna	178,235	18,760		196,995
Equipment	406,108	61,956	52,064	416,000
	<u>584,343</u>	<u>80,716</u>	<u>52,064</u>	<u>612,995</u>
Capital assets, net	<u>\$ 656,400</u>	<u>\$ 84,311</u>	<u>\$ —</u>	<u>\$ 740,711</u>

  

	2017			
	Beginning Balance	Additions	Deletions	Ending Balance
WUKY PBS Antenna	\$ 750,414	\$ —	\$ —	\$ 750,414
Equipment	412,284	86,916	8,871	490,329
	<u>1,162,698</u>	<u>86,916</u>	<u>8,871</u>	<u>1,240,743</u>
<u>Accumulated Depreciation</u>				
WUKY PBS Antenna	159,473	18,762	—	178,235
Equipment	400,088	13,560	7,540	406,108
	<u>559,561</u>	<u>32,322</u>	<u>7,540</u>	<u>584,343</u>
Capital assets, net	<u>\$ 603,137</u>	<u>\$ 54,594</u>	<u>\$ 1,331</u>	<u>\$ 656,400</u>

Additions to equipment and equipment depreciation transferred from UK included \$5,940 for both cost and depreciation in fiscal year 2017.

### 4. ACCOUNTS PAYABLE AND ACCRUED LIABILITIES

Accounts payable and accrued liabilities as of June 30, 2018 and 2017 are as follows:

	2018	2017
Payable to vendors and contractors	\$ 10,393	\$ 45,427
Accrued payroll	5,858	5,784
Total	<u>\$ 16,251</u>	<u>\$ 51,211</u>

## 5. IN-KIND CONTRIBUTIONS AND DONATED FACILITIES AND ADMINISTRATIVE SUPPORT

In-kind contributions and donated facilities and administrative support for the years ended June 30, 2018 and 2017 are as follows:

	<u>2018</u>	<u>2017</u>
Facilities and administrative support from the University consists of:		
Allocation of Vice President for University Relations and University Financial Services office costs	\$ 32,874	\$ 33,480
Maintenance, physical plant, operations and utilities	81,400	74,217
Use charge in accordance with CPB Regulations, for use of McVey Hall, Radio Tower and Transmitter Building	344	344
Total	<u>\$ 114,618</u>	<u>\$ 108,041</u>

In-kind contributions and donated facilities and administrative support are recorded in revenues and expenses when received.

## 6. RISK MANAGEMENT

The University, of which WUKY Radio is an organizational unit, is exposed to various risks of loss related to torts and errors and omissions. These risks are covered by extension of coverage by the University's participation in an insurance risk retention group and self-insurance. Claims against directors and officers for wrongful acts (errors and omissions) are insured through a risk retention group. There have been no significant reductions in insurance coverage from 2017 to 2018. Settlements have not exceeded insurance coverage during the past three years.



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