

Alumni Association 2014 Financial Statements



University of Kentucky Alumni Association

CONTENTS	PAGE
Independent Auditor's Report	1
Financial Statements	
Statements of Financial Position	3
Statements of Activities	4 - 5
Statements of Cash Flows	6
Notes to Financial Statements	7



Independent Auditor's Report

Board of Directors University of Kentucky Alumni Association Lexington, Kentucky

We have audited the accompanying financial statements of the University of Kentucky Alumni Association (Association), which comprise the statements of financial position as of June 30, 2014 and 2013, and the related statements of activities and cash flows for the years then ended and the related notes to the financial statements.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America, this includes the design, implementation and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the Association's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances but not for the purpose of expressing an opinion on the effectiveness of the Association's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.



Board of Directors University of Kentucky Alumni Association Page 2

Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of the Association as of June 30, 2014 and 2013, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

BKD,LIP

Louisville, Kentucky August 26, 2014

UNIVERSITY OF KENTUCKY ALUMNI ASSOCIATION STATEMENTS OF FINANCIAL POSITION JUNE 30, 2014 AND 2013

	2014	2013
ASSETS		
CURRENT ASSETS		
Cash and cash equivalents	\$ 950,378	\$ 1,079,878
Accounts receivable	20,652	20,146
Accrued interest receivable	67,246	68,264
Prepaid expenses	47,647	35,044
Total current assets	1,085,923	1,203,332
Long-term investments	19,198,036	17,046,263
Equipment, furniture, and vehicles		
Less accumulated depreciation of \$365,526		
and \$351,114 for 2014 and 2013, respectively	63,935	41,232
Total assets	\$ 20,347,894	\$ 18,290,827
LIABILITIES AND NET ASSETS		
CURRENT LIABILITIES		
Athletic ticket and other deposits	\$ 30,447	\$ 42,209
Accounts payable	660	10,488
Deferred revenue	555,000	555,000
Total current liabilities	586,107	607,697
Deferred revenue	1,387,500	1,942,500
Total liabilities	1,973,607	2,550,197
	1,070,007	2,000,107
NET ASSETS		
Unrestricted		
Undesignated	303,601	277,943
Designated	18,040,686	15,432,687
Total unrestricted net assets	18,344,287	15,710,630
Permanently restricted	30,000	30,000
Total net assets	18,374,287	15,740,630
Total liabilities and net assets	\$20,347,894	\$ 18,290,827

UNIVERSITY OF KENTUCKY ALUMNI ASSOCIATION STATEMENT OF ACTIVITIES FOR THE YEAR ENDED JUNE 30, 2014

	Unrestricted	Restricted	Total
REVENUES AND OTHER ADDITIONS			
In-kind contributions			
University of Kentucky	\$ 1,160,446		\$ 1,160,446
Membership dues	1,152,740		1,152,740
Alumni projects	449,559		449,559
Royalties	760,719		760,719
Gifts and contributions	22,539		22,539
Advertising	64,718		64,718
Fundraising, net of expenses of \$4,889	31,380		31,380
Investment return	2,697,990	\$ 128	2,698,118
Net assets released from restrictions	128	(128)	-
Total revenues and other additions	6,340,219		6,340,219
EXPENSES			
Program services			
Alumni relations	1,732,473	-	1,732,473
Publications	651,701	-	651,701
Awards and scholarships	78,354		78,354
Total program services	2,462,528	-	2,462,528
Ciffs to LIK and its offiliated comparations	450 704		450 704
Gifts to UK and its affiliated corporations	158,721	-	158,721
Management and general expenses	984,293	-	984,293
Investment expenses	101,020		101,020
Total expenses	3,706,562	<u> </u>	3,706,562
Change in net assets	2,633,657	-	2,633,657
NET ASSETS, beginning of year	15,710,630	30,000	15,740,630
NET ASSETS, end of year	\$ 18,344,287	\$ 30,000	\$ 18,374,287

UNIVERSITY OF KENTUCKY ALUMNI ASSOCIATION STATEMENT OF ACTIVITIES FOR THE YEAR ENDED JUNE 30, 2013

		Permanently	
	Unrestricted	Restricted	Total
REVENUES AND OTHER ADDITIONS			
In-kind contributions			
University of Kentucky	\$ 1,181,390		\$ 1,181,390
Membership dues	1,031,322		1,031,322
Alumni projects	384,444		384,444
Royalties	751,008		751,008
Gifts and contributions	9,692		9,692
Advertising	70,630		70,630
Fundraising, net of expenses of \$5,014	36,039		36,039
Investment return	2,374,920	\$93	2,375,013
Net assets released from restrictions	93	(93)	-
Total revenues and other additions	5,839,538	-	5,839,538
EXPENSES			
Program services			
Alumni relations	1,542,553	-	1,542,553
Publications	641,589	-	641,589
Awards and scholarships	78,150		78,150
Total program services	2,262,292	-	2,262,292
Gifts to UK and its affiliated corporations	231,100	_	231,100
Management and general expenses	961,451		961,451
Investment expenses	93,088		93,088
	93,000		93,000
Total expenses	3,547,931		3,547,931
Change in net assets	2,291,607	-	2,291,607
NET ASSETS, beginning of year	13,419,023	30,000	13,449,023
NET ASSETS, end of year	\$ 15,710,630	\$ 30,000	\$ 15,740,630

UNIVERSITY OF KENTUCKY ALUMNI ASSOCIATION STATEMENTS OF CASH FLOWS FOR THE YEARS ENDED JUNE 30, 2014 AND 2013

	2014	2013
CASH FLOWS FROM OPERATING ACTIVITIES:		
Change in net assets	\$ 2,633,657	\$ 2,291,607
Adjustments to reconcile change in net assets to		
net cash provided (used) by operating activities:		
Depreciation	24,375	23,100
Capital asset gift to the University of Kentucky	-	98,500
Net realized and unrealized (gains) losses on investments	(2,273,098)	(1,955,711)
Interest and dividends restricted for long term investment	(128)	(93)
Changes in asset and liability accounts:		
Athletic ticket and other deposits	(11,762)	(5,949)
Accounts and interest receivable	512	18,659
Accounts payable	(9,828)	8,414
Deferred revenue	(555,000)	(555,000)
Prepaid expenses	(12,603)	(17,264)
Net cash provided (used) by operating activities	(203,875)	(93,737)
CASH FLOWS FROM INVESTING ACTIVITIES:		
Purchase of equipment	(47,078)	_
Proceeds from sale of investments	6,611,881	2,869,225
Purchase of investments	(6,490,556)	(2,333,209)
Net cash provided (used) by investing activities	74,247	536,016
Net cash provided (used) by investing activities	/4,24/	550,010
CASH FLOWS FROM FINANCING ACTIVITIES:		
Principal payments under capital lease	-	(6,379)
Interest and dividends restricted for permanent reinvestment	128	93
Net cash provided (used) by financing activities	128	(6,286)
NET INCREASE (DECREASE) IN CASH AND CASH EQUIVALENTS	(129,500)	435,993
CASH AND CASH EQUIVALENTS, beginning of year	1,079,878	643,885
CASH AND CASH EQUIVALENTS, end of year	\$ 950,378	\$ 1,079,878
Supplemental cash flow disclosure:		
Noncash investing and financing transactions:		
Capital asset gift to the University of Kentucky	\$ -	\$ 98,500

UNIVERSITY OF KENTUCKY ALUMNI ASSOCIATION NOTES TO FINANCIAL STATEMENTS JUNE 30, 2014 AND 2013

1. ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Reporting Entity

The University of Kentucky Alumni Association (the Association) was incorporated as a non-profit organization in the Commonwealth of Kentucky to foster intellectual and emotional fellowship through quality services, programs and benefits. The Association provides an on-going connection between the alumni and the university community while developing positive goodwill, support and loyalty to the University of Kentucky (the University).

Basis of Presentation

The three net asset categories as reflected in the accompanying financial statements are as follows:

- <u>Unrestricted:</u> Net assets that are free of donor-imposed restrictions. This category includes realized and unrealized gains on endowment and other long-term investments for which the use has not been specifically restricted by the donor. The Association's policy is to reinvest such earnings for future growth.
- <u>Temporarily Restricted:</u> Net assets whose use by the Association is limited by donor-imposed stipulations that either expire by passage of time or that can be fulfilled or removed by actions of the Association pursuant to those stipulations.
- <u>Permanently Restricted:</u> Net assets whose use by the Association is limited by donor-imposed stipulations that neither expire with the passage of time nor can be fulfilled or otherwise removed by actions of the Association.

Summary of Significant Accounting Policies

<u>Cash and Cash Equivalents</u>. Cash and cash equivalents include investments with an original maturity of three months or less.

<u>Investments.</u> Investments in equity securities with readily determinable fair values and investments in debt securities are stated at fair value. Certificates of deposit are stated at cost plus accrued interest, which approximates market value.

Investment return includes dividend, interest and other investment income; realized and unrealized gains and losses on investments carried at fair value; and realized gains and losses on other investments.

<u>Equipment, Furniture and Vehicles.</u> Equipment, furniture and vehicles are stated at cost or fair value at date of gift, if donated. Those items with a unit cost of \$1,000 or more and having an estimated useful life of greater than one year are capitalized. Depreciation is computed by the straight-line method over the estimated useful lives of the assets, generally 3-10 years.

Long-lived Asset Impairment. The Association evaluates the recoverability of the carrying value of longlived assets whenever events or circumstances indicate the carrying amount may not be recoverable. If a long-lived asset is tested for recoverability and the undiscounted estimated future cash flows expected to result from the use and eventual disposition of the asset is less than the carrying amount of the asset, the asset cost is adjusted to fair value and an impairment loss is recognized as the amount by which the carrying amount of a long-lived asset exceeds its fair value. <u>Use of Estimates.</u> Financial statements prepared in conformity with accounting principles generally accepted in the United States of America require management to make estimates and assumptions that affect the reported amount of assets and liabilities and disclosure of contingent assets and liabilities at the dates of the financial statements, and the reported amounts of revenues and expenses during the reporting periods. Actual results could differ from these estimates.

<u>Income Taxes.</u> The Association is exempt from income tax under section 501(c)(3) of the Internal Revenue Code and a similar provision of state law. However the Association is subject to federal income taxes on any unrelated business taxable income. The Association files tax returns in the U.S. federal jurisdiction. With a few exceptions, the Association is no longer subject to U.S. federal examinations by tax authorities for years before 2010.

<u>Royalties and Deferred Revenue.</u> During 2008, the Association entered into an agreement with a bank to provide a list of members' data in exchange for an initial payment of \$5,550,000, which was recorded as deferred revenue and is recognized as revenue over the contract term of ten years, on the straight-line basis. The Association will also receive a royalty per successful credit card application over the next ten years. Such royalties are recognized when received.

<u>Temporarily and Permanently Restricted Net Assets.</u> Temporarily restricted net assets are those whose use by the Association has been limited by donors to a specific time period or purpose. Permanently restricted net assets have been restricted by donors to be maintained by the Association in perpetuity.

<u>Contributions.</u> Gifts of cash and other assets received without donor stipulations are reported as unrestricted revenue and net assets. Gifts received with a donor stipulation that limits their use are reported as restricted revenue and net assets. When a donor-stipulated time restriction ends or purpose restriction is accomplished, temporarily restricted net assets are reclassified to unrestricted net assets and reported in the Statements of Activities as a net asset released from restrictions. Gifts and investment income that are originally restricted by the donor and for which the restriction is met in the same time period are recorded as temporarily restricted and released from restriction.

<u>Concentrations of Credit Risk.</u> The Association maintains cash deposits including checking and money market accounts and certificates of deposit in banks insured by the Federal Deposit Insurance Corporation (FDIC), with insurance limits of \$250,000. Investments are maintained in a brokerage account insured by the Securities Investor Protection Corporation (SPIC) against brokerage firm insolvency or other non-market related legal events up to \$500,000 per customer of which \$100,000 is for un-invested cash.

<u>Membership Dues.</u> Membership dues are recognized as revenue when received, the proceeds of which are available for any purpose of the Association.

<u>Functional Allocation of Expenses.</u> The costs of supporting the various programs and other activities have been summarized on a functional basis in the statements of activities.

<u>Subsequent Events</u>. Subsequent events have been evaluated through the date of the Independent Auditor's Report, which is the date the financial statements were available to be issued.

<u>Reclassifications</u>. Certain reclassifications have been made to the 2013 financial statements to conform to the 2014 financial statement presentation. These reclassifications had no effect on the change in net assets.

2. INVESTMENTS

The following table summarizes the fair value of the investments as of June 30, 2014 and 2013:

	2014		 2013
U.S. government obligations	\$	1,337,992	\$ 1,549,049
Corporate, municipal and foreign bonds		4,125,117	2,660,615
Common stocks			
Consumer discretionary		2,033,125	1,230,117
Financial common stocks		1,822,490	1,111,480
Other		3,925,924	2,431,640
Mutual funds			
Small cap funds		197,085	179,123
Mid cap funds		-	180,208
Large cap funds		-	2,043,568
International funds		3,525,535	2,550,802
Exchange-traded funds		2,080,768	2,904,661
Certificates of deposit		150,000	 205,000
Total	\$	19,198,036	\$ 17,046,263

Investments are classified as long term assets on the statements of financial position.

Components of investment income for the years ended June 30, 2014 and 2013 are as follows:

	 2014	2013		
Interest and dividends received	\$ 425,020	\$	419,302	
Realized gains and losses	1,739,829		481,218	
Unrealized gains and losses	 533,269		1,474,493	
Total	\$ 2,698,118	\$	2,375,013	

The Association invests in various investment securities. Investment securities are exposed to various risks such as interest rate, market and credit risks. Due to the level of risk associated with certain investment securities, it is at least reasonably possible that changes in the values of investment securities will occur in the near term and that such change could materially affect the amounts reported in the statements of financial position.

3. RELATED PARTY TRANSACTIONS

The Association cooperates with the University in maintaining alumni relations and records, including providing information about alumni members to the University. Certain employees of the University provide assistance in the operations and management of the Association. The fair value of the salaries and benefits of these University employees, reflected in these financial statements as a contribution from the University and as management and general expenses, totaled \$760,446 and \$781,390 in 2014 and 2013, respectively.

The Association offices are housed in the Helen G. King Alumni House, which is owned by the University and used by the Association at no charge. The Association has recognized the fair rental value of the house of \$400,000, in both 2014 and 2013, as a contribution from the University and as management and general expenses in the financial statements. The total contribution by the University to the Association was \$1,160,446 and \$1,181,390 in 2014 and 2013, respectively.

The following expenses incurred by the Association were paid to the University:

	2014		2013	
Athletic tickets (alumni relations)	\$	267,744	\$	278,308
Wildcat Sculpture		-		98,500
Feasibility study for new Alumni Center		60,000		-
Gifts to the University and its affiliated corporations		98,721		132,600
Scholarships (awards and scholarships)		78,354		78,150
	\$	504,819	\$	587,558

4. PENSION PLANS

Eligible staff members of the Association are participants in the University of Kentucky Retirement Plan. Under this plan, the Association and plan participants make contributions to provide retirement benefits for employees. All payments are vested immediately for employees hired before January 1, 2010. For employees hired after January 1, 2010, employer contributions are vested after three years. The Association contributes 10 percent of eligible compensation and employees contribute 5 percent of eligible compensation. The Association's share of the cost of these benefits was \$94,288 and \$93,042 in 2014 and 2013, respectively.

5. HEALTH INSURANCE BENEFITS FOR RETIREES

The University administers a single-employer defined benefit healthcare plan including medical and prescription drug benefits. The plan provides lifetime healthcare insurance benefits for eligible retirees and their surviving spouses. Human resources policies and procedures define retiree health benefits and can be amended by the President of the University as delegated by the University's Board of Trustees.

The University provides a pre-65 credit of up to 90% of the "true retiree" cost of the least expensive pre-65 medical plan. For post-65 benefits, the University provides a credit equal to 90% of the "true retiree" cost of the post-65 medical plan. However, retirees must pay the greater of \$25 per month or 10 percent of total plan cost.

The University has established a trust fund to segregate plan assets, and currently plans to contribute amounts to the trust fund sufficient to fully fund the annual required contribution (ARC), an amount actuarially determined in accordance with the parameters of Government Accounting Standards Board Statement 45.

The Association has recognized its share of the contribution in employee benefit costs and has no additional liability for this benefit at June 30, 2014 and 2013.

6. NET ASSETS

Designated unrestricted net assets

Designated unrestricted net assets include the Investment Fund, the Life Membership Fund, and the Student Activities Fund. Investment Fund net assets are designated for investment as quasiendowments. The Life Membership Fund net assets consist of proceeds from life membership dues. The board's intention is to utilize the Life Membership Fund assets to support life membership expenses for annual dues. The Student Activities Fund net assets are used to provide scholarships to worthy students at the University. The board's intention is to utilize the net assets of the Investment Fund and the Student Activities Fund for current operations. Each fund has been designated by the Board of Directors and is separated for investment purposes.

Restricted net assets

Restricted net assets include the Teague/Penniston Scholarship Fund, which has been restricted as to the nature of expenditures by the donor. An endowment fund has been established by the will of Colonel Lloyd E. Teague in the amount of \$30,000, the income from which is to be used to fund two scholarships. One scholarship is in the name of Colonel Lloyd E. Teague and the other is in the name of Colonel Louis T. Penniston. Scholarships are to be awarded annually.

Following is a summary of activity in restricted net assets for the years ended June 30, 2014 and 2013:

	 2014	2013	
Revenues	\$ 128	\$	93
Net assets released from restrictions	(128)		(93)
Net increase for the year	 -		-
Net assets, beginning of year	30,000		30,000
Net assets, end of year	\$ 30,000	\$	30,000

Net assets released from restrictions

Net assets were released from donor restrictions by incurring expenses satisfying the restricted purposes or by occurrence of other events specified by donors.

	2014		2013	
Purpose restrictions accomplished				
Awards and Scholarships expenses	\$	128	\$	93
Total net assets released from restriction				
and reclassified	\$	128	\$	93

7. ENDOWMENT

The Association's endowment consists of three individual funds established for a variety of purposes. The endowment includes both donor-restricted endowment funds and funds designated by the governing body to function as endowments (board-designated endowment funds). As required by accounting principles generally accepted in the United States of America (GAAP), net assets associated with endowment funds, including board-designated endowment funds, are classified and reported based on the existence or absence of donor-imposed restrictions.

The Association has interpreted the Commonwealth of Kentucky Uniform Prudent Management of Institutional Funds Act (UPMIFA) as requiring preservation of the fair value of the original gift as of the gift date of the donor-restricted endowment funds absent explicit donor stipulations to the contrary. As a result of this interpretation, the Association classifies as permanently restricted net assets (a) the original value of gifts donated to the permanent endowment, (b) the original value of subsequent gifts to the permanent endowment and (c) accumulations to the permanent endowment made in accordance with the direction of the applicable donor gift instrument at the time the accumulation is added to the fund. The remaining portion of donor-restricted endowment funds is classified as temporarily restricted net assets until those amounts are appropriated for expenditure by the Association in a manner consistent with the standard of prudence prescribed by UPMIFA. In accordance with UPMIFA, the Association considers the following factors in making a determination to appropriate or accumulate donor-restricted endowment funds:

- 1. Duration and preservation of the fund
- 2. Purposes of the Association and the fund

- 3. General economic conditions
- 4. Possible effect of inflation and deflation
- 5. Expected total return from investment income and appreciation or depreciation of investments
- 6. Other resources of the Association
- 7. Investment policies of the Association

The composition of net assets by type of endowment fund at June 30, 2014 and 2013 were:

	2014				
	Unrestricted		manently estricted	-	Total
Donor-restricted endowment funds Board-designated		\$	30,000	\$	30,000
endowment funds	\$ 18,040,686		-	18	8,040,686
Total endowment funds	\$ 18,040,686	\$	30,000	\$ 18	8,070,686
			2013		
	Unrestricted		2013 manently estricted		Total
Donor-restricted endowment funds	Unrestricted		manently	\$	Total 30,000
	Unrestricted \$ 15,432,687	Re	manently estricted	\$	

Changes in endowment net assets for the year ended June 30, 2014 were:

	2014					
	Unrestricted	Temporarily Restricted		manently estricted	Total	
Endowment net assets, beginning of year	\$ 15,432,687		\$	30,000	\$ 15,462,687	
Royalty income Investment return:	555,100				555,100	
Investment income	423,990	-		128	424,118	
Net appreciation (depreciation)	2,273,098				2,273,098	
Total investment return	2,697,088			128	2,697,216	
Appropriation of endowment						
assets for expenditure	(100,856)			(128)	(100,984)	
Transfers for operations	(543,333)			-	(543,333)	
Endowment net assets, end of year	\$ 18,040,686	\$-	\$	30,000	\$ 18,070,686	

Changes in endowment net assets for the year ended June 30, 2013 were:

	2013				
		Temporarily	Permanently		
	Unrestricted	Restricted	Restricted	Total	
Endowment net assets,					
beginning of year	\$ 13,050,837		\$ 30,000	\$ 13,080,837	
Royalty income Investment return:	555,000			555,000	
Investment income	405,459		93	405,552	
Net appreciation (depreciation)	1,955,711			1,955,711	
Total investment return	2,361,170	-	93	2,361,263	
Appropriation of endowment					
assets for expenditure	(92,950)	-	(93)	(93,043)	
Transfers for operations	(441,370)	-		(441,370)	
Endowment net assets,					
end of year	\$ 15,432,687	\$-	\$ 30,000	\$ 15,462,687	

Amounts of donor-restricted endowment funds classified as permanently restricted net assets at June 30, 2014 and 2013, consisted of:

	2014		2013	
Permanently restricted net assets - portion of perpetual endowment fund required to be retained permanently				
by explicit donor stipulation	\$ 30,000	\$	30,000	
	\$ 30,000	\$	30,000	

The donor-restricted net assets are invested in certificates of deposit or money market funds and the value does not fall below the original principal.

The Association has adopted investment and spending policies for endowment assets that attempt to provide a predictable stream of funding to programs and other items supported by its endowment while seeking to maintain the purchasing power of the endowment. Endowment assets include those assets of donor-restricted endowment funds the Association must hold in perpetuity or for donor-specified periods, as well as those of board-designated endowment funds. Under the Association's policies, endowment assets are invested in a manner that is intended to produce results that exceed the Russell 2000 Index while assuming a low level of investment risk.

To satisfy its long-term rate of return objectives, the Association relies on a total return strategy in which investment returns are achieved through both current yield (investment income such as dividends and interest) and capital appreciation (both realized and unrealized). The Association targets a diversified asset allocation that places a greater emphasis on equity-based investments to achieve its long-term return objectives within prudent risk constraints.

The Association has a policy (the spending policy) based on the market value of the Investment Fund as of April 1 of the current year. Five percent of the fund will be budgeted in the following fiscal year's general operating budget and up to an additional three percent of the fund may be earmarked for capital needs. The investment objective is to maximize total return of the fund over time, subject to risk constraints. A balance of equity and fixed income investments will be utilized. Equity investments are intended to provide long-term capital appreciation and a growing stream of income. Fixed income investments are intended to provide a stable stream of current income and to reduce the overall volatility of investment returns.



University of Kentucky

Office of the Treasurer 301 Peterson Service Building Lexington, KY 40506-0005 859-257-4758

www.uky.edu/EVPFA/Controller

An Equal Opportunity University